

For Immediate Release

**New East Bay Soul Kickstarter Campaign
A Double Vision - Two New CDS
By Grammy and Emmy Nominated Trumpeter, Arranger
Greg Adams
To Launch May 22, 2017
9:00AM PDT**

**Greg Adams and East Bay Soul
Soul Citizen
And
Sweet Soul Christmas
Recording Project**



May 15, 2017 – Los Angeles, CA. East Bay Soul - The Jazz Funk R&B 10 piece band of musicians that's been making music and touring together since 2008 are poised to launch their third Kickstarter campaign. With two successful all-or-nothing crowd funding projects that produced the highly acclaimed 2015 *That's Life* CD and the 2012 *East Bay Soul 2.0* CD that solidified the band's infectious sound are set to go back in the studio.

Greg Adams spearheads the band, the music is horn driven infused with R&B vocals with a wicked funky rhythm section. Collectively they have recorded, performed and toured worldwide with hundreds of artists individually over the span of their careers.

What They Are Making - A Double Vision: The crowd- funding goal is set for \$55,000 for both recording projects with 30 days to reach the project's goal. ***Soul Citizen*** is the 4th East Bay Soul album. As Greg tells it "Inspired to create new music for you, by us and with the people that have believed in us most. We've already started writing the songs and have some great ideas swirling around to make this our best CD yet! ***Sweet Soul Christmas*** is the first EP - extended play of classic Christmas songs that we have been playing live. Many of our fans have asked for a Christmas CD after our shows and from seeing our live rehearsal videos online. Now we can have it delivered to you just in time for the holidays! ***It seems like the perfect time to do both!***"

The Band: Greg Adams - trumpet and flugelhorn, background vocals • Darryl Walker - lead vocals and tenor sax • Lee Thornburg - trumpet and flugelhorn, background vocals • Greg Vail - alto, tenor saxes and flute, background vocals • Johnnie Bamont - alto, tenor, baritone saxes, and background vocals • Nick Milo • keys • Kay-Ta Matsuno - guitar • Dwayne "Smitty" Smith - bass • Herman Matthews - drums, background vocals • Johnny Sandoval - Latin percussion, background vocals.

Our Goal is to make music that connects a community of music lovers from all over the world.

Why They Need You - East Bay Soul is an independent ensemble with no outside record label or agent. EBS depends completely on their audience to help them make and record their music. "The advantage of that is huge," says Adams. "We have no one between us. Our music comes straight from our hearts to your ears. It means everything to us to be able to make the music we want and the music you want too!"

Kickstarter And You: Kickstarter provides a platform for independent artists to build a community of support. Funding on Kickstarter is all-or-nothing. It's okay to raise more than your goal, but if your goal isn't met, no money will be collected. **Get Involved** - Friends, fans, and inspired strangers make a pledge - get rewards. Become part of the process of making music. Stay connected and share the East Bay Soul Kickstarter link via emails, Facebook and Twitter. Keep spreading the word by talking about what you and East Bay Soul are making.

**A Kickstarter Project Does More Than Raise Money.
It Builds Community Around Your Work.**

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www.kickstarter.com

www.eastbaysoul.com

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